

DAY 2 – Wednesday, May 23, 2012 Conference Agenda

- 8:00 – 8:30 **Wakeup / Gather / Breakfast / Networking**
- 8:30 – 9:30 **“Gamification” in Education**
James Dorney, Senior Director, Education, CA Technologies
- 9:30 – 10:30 **Measuring Certification ROI**
Josephine Elizaga, Certification Lead, HP
Linda Moss, VP, WW Education Services, Juniper Networks
Liz Burns, Sr. Manager, Certification Program, Juniper Networks
- 10:30 – 10:45 **Break and Networking**
- 10:45 – 12:15 **Panel Discussion: Building Your Education Learning Council**
Rob Pannoni, Director of Education Services, InsideView
Tracy Peterson, Director, Learning Solutions, HP
Dick LaForge, Owner, LaForge Associates, Training Management Consulting
- 12:15 – 1:00 **Lunch and Networking**
- 1:00 – 2:00 **Powerful Performance-Based Testing Challenges and Solutions**
Dr. Phil Koneman, Global Certification Development, Autodesk, Inc.,
Randy Russell, Director of Certification, RedHat
- 2:00– 2:30 **CEdMA Business Meeting & Officer Reports**
- 2:30 – 3:00 **Break and Networking**
- 3:00 – 4:00 **Maximum Credit – Best Practices on Using Training Credits**
Jesse Finn, VP Global Education Services, Taleo Corporation
Bonnie Willoughby, Global Customer Training Director, Cadence Design
Donna Weber, Director of Training Services, Jaspersoft
- 4:00 – 4:30 **Conference Review and Wrap-Up Unfinished Business**